

Sponsorship Levels and Directory Advertising

Double Diamond Level: \$10,000

- Full page advertisement in the Trade Show Directory
- Logo and link on the WIGA Website
- Name recognition as a premier sponsor throughout the conference and trade show
- Custom signage in conference foyer

Northwest Golf Tournament (Monday) \$3,000

- Logo and link on the WIGA Website
- Name recognition as a sponsor throughout the conference and trade show
- Custom signage at the golf course

Additional Golf Sponsorships

- Beverage Cart - \$1,500
- 1st Hole - \$1,000, 18th Hole and 9th Hole - \$500, All other Holes - \$250

Welcome Reception and Golf Awards (Monday night) \$2,500

- Logo and link on the WIGA Website
- Custom signage at the reception

Tuesday EXPO Grand Opening Reception \$7,500

- Full page advertisement in the Trade Show Directory
- Logo and link on the WIGA Website
- Custom signage in the Expo

Tuesday Morning Coffee Break \$2,000

- Logo and link on the WIGA Website
- Custom signage at the coffee break

Tuesday Afternoon Refreshment Break \$1,500

- Custom signage at break

Wednesday Walk Around Lunch in the EXPO \$6,000

- 1/2 page advertisement in the Trade Show Directory
- Logo and link on the WIGA Website
- Custom signage in the Expo

Wednesday Continental Breakfast \$4,000

- Logo and link on the WIGA Website
- Custom signage at conference and Expo

Wednesday Ice Cream Break

- Custom signage by ice cream tables - \$1,500
- Listing in Trade Show Directory

Your Name on Attendee Tote Bags \$3,500

Your Name on Attendee Badge Holders \$3,000

Attendee Prizes – Various Amounts

Tradeshow Directory Advertising Opportunities:

- | | |
|--------------------------|---------|
| • Back Cover Page | \$2,500 |
| • Inside Back Cover Page | \$1,500 |
| • Full Page | \$1,000 |
| • ½ Page | \$ 500 |



QUESTIONS?

Call Heidi Buss at Buss Productions
(651) 917-2301
Email: Heidi@bussproductions.com

CONFIRM YOUR SPONSORSHIP:

EMAIL form to Madeline at madelinebahr@reachone.com
FAX form to 360-352-4819
MAIL form to WIGA, 1110 Capitol Way S., Suite 404, Olympia, WA 98501-2251

Sponsorship and Directory Advertising Order Form



The 11th Annual Northwest Indian Gaming Conference & Expo · July 11-13, 2011 · Tulalip Casino Resort

SPONSORSHIP INFORMATION (please type or print clearly ~ this information is for publication)

Company Name:		Sponsored Event:	
Contact Name for Program:			
Address:			
City:	State:	Zip Code:	
Phone	WIGA Member? <input type="checkbox"/> Yes <input type="checkbox"/> No	Fax:	
Email:	Website:		
Brief Description of your company's product or services in 25 words or less (this is for publication):			

PAYMENT INFORMATION

Payment By Check:	Please use the following credit card: <input type="checkbox"/> AMEX <input type="checkbox"/> VISA <input type="checkbox"/> MC		
Attached is our check # _____ in the amount of \$ _____ Payable to Washington Indian Gaming Association. MAIL form to WIGA, 1110 Capitol Way S., Suite 404, Olympia, WA 98501-2251 OR FAX form to 360-352-4819	Name as it Appears on Card:		
	Address:		
	City:	State:	Zip:
	Credit Card Number:		
	Expiration Date:	V-Code (3 or 4 digit number)	
	Signature: _____		

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