

## Sponsorship Levels and Directory Advertising

### **Overall Show Sponsor: \$10,000**

- Full page advertisement in the Trade Show Directory
- Logo and link on the WIGA Website
- Name recognition as a premier sponsor throughout the conference and trade show
- Custom signage in conference foyer

### **Northwest Golf Tournament (Monday): \$4,000 - SOLD (Sponsored by Wells Fargo)**

- Logo and link on the WIGA Website
- Name recognition as a sponsor throughout the conference and trade show
- Custom signage at the golf course

### **Additional Golf Sponsorships**

- Beverage Cart - \$1,500
- 1st Hole - \$1,000, 18th Hole and 9th Hole - \$500, All other Holes - \$250

### **Welcome Reception and Golf Awards (Monday night): \$2,500**

- Logo and link on the WIGA Website
- Custom signage at the reception

### **Tuesday EXPO Grand Opening Reception: \$7,500**

- Full page advertisement in the Trade Show Directory
- Logo and link on the WIGA Website
- Custom signage in the Expo

### **Tuesday Morning Coffee Break: \$2,000**

- Logo and link on the WIGA Website
- Custom signage at the coffee break

### **Tuesday Afternoon Refreshment Break: \$1,500**

- Custom signage at break

### **Wednesday Walk Around Lunch in the EXPO: \$6,000**

- 1/2 page advertisement in the Trade Show Directory
- Logo and link on the WIGA Website
- Custom signage in the Expo

### **Wednesday Continental Breakfast: \$4,000**

- Logo and link on the WIGA Website
- Custom signage at conference and Expo

### **Wednesday Ice Cream Break**

- Custom signage by ice cream tables - \$1,500
- Listing in Trade Show Directory

### **Your Name on Attendee Tote Bags: \$4,000**

### **Your Name on Attendee Badge Holders: \$3,500**

### **Attendee Prizes – Various Amounts**

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### **Tradeshow Directory Advertising Opportunities:**

- |                          |         |
|--------------------------|---------|
| • Back Cover Page        | \$2,500 |
| • Inside Back Cover Page | \$1,500 |
| • Full Page              | \$1,000 |
| • ½ Page                 | \$ 750  |



#### **QUESTIONS?**

Call Heidi Buss at 651-917-2301  
Email: [hbuss@msn.com](mailto:hbuss@msn.com)

#### **CONFIRM YOUR SPONSORSHIP:**

EMAIL form to Madeline at [madelinebahr@reachone.com](mailto:madelinebahr@reachone.com) or call 360-352-3248  
FAX form to 360-352-4819  
MAIL form to WIGA, 1110 Capitol Way S., Suite 404, Olympia, WA 98501-2251