JUNE 22-23 2021

NORTHWEST INDIAN GAMING VIRTUAL CONFERENCE & EXPO

2021 SPONSORSHIP LEVELS AND ADVERTISING

Overall Show Sponsor - \$8,500 (limit 1 sponsor)

- Two 10-15 second Lobby "Minimercial" (click here)
- Two 10-15 second Pre-Session "Minimercial" (click here)
- Sponsorship of one Social Lounge (click here)
- Main Lobby Static Logo Banner Ad (<u>click here</u>)
- Discussion Board Scrolling Logo Banner Ad (click here)
- · Logo on all Pre-Conference Email Communications
- Pre-Conference Registered Attendee List (pdf format)
- Top Row Booth Position in Virtual Exhibit Hall
- · Post Show Thank You Communication with registered attendees.
- · Post Show Attendee Address List
- Unlimited pdf, jpg, YouTube videos posted inside your virtual exhibit booth
- Networking with Attendees Attendee scheduled appointments; host group or individual meetings
- Access to Real Time Analytics –see who has visited your booth, opened your materials and scheduled appointments
- Full Conference Badges (limit 8)

Silver \$4,000 (limit 3 sponsors)

- Two 10-15 second Pre-Session "Minimercial" (click here)
- Discussion Board Scrolling Logo Banner Ad (click here)
- · Third Row Booth Position in Virtual Exhibit Hall
- Pre-Conference Registered Attendee List (pdf format)
- · Post Show Attendee Address List
- Limit 8 total pdf, jpg, YouTube videos posted inside your virtual exhibit booth
- Networking with Attendees Attendee scheduled appointments; host group or individual meetings
- Access to Real Time Analytics see who has visited your booth, opened your materials and scheduled appointments
- Full Conference Badges (limit 4)

Additional Sponsorship Opportunities

- Attendee Virtual Badge \$1,000 (limited to 2 sponsors) (click here)
- "MiniMercials" \$1,000 (limit 4) (click here)
- Conference Main Lobby Scrolling Banner Ad \$500 (limit 10) (click here)
- Discussion Board Scrolling Banner Ad \$250 (limit 10) (click here)
- Conference Participants Page Banner Ad \$200 (limit 10) (click here)
- Push Notifications one push notification from your company released inside the virtual platform during conference - \$250 (limit 20) (click here)

Gold Sponsor - \$6,000 (limit 3 sponsors)

- One 10-15 second Lobby "Minimercial" (click here)
- Two 10-15 second Pre-Session "Minimercial" (click here)
- · Sponsorship of one Social Lounge (click here)
- · Discussion Board Scrolling Logo Banner Ad (click here)
- Pre-Conference Registered Attendee List (pdf format;)
- Second Row Booth Position in Virtual Exhibit Hall
- · Post Show Thank You Communication with attendees
- Post Show Attendee Address List
- Unlimited pdf, jpg, YouTube videos posted inside your virtual exhibit booth
- Networking with Attendees Attendee scheduled appointments; host group or individual meetings
- Access to Real Time Analytics –see who has visited your booth, opened your materials and scheduled appointments
- Full Conference Badges (limit 6)

Enhanced Booth \$1,250

- · Resources Limit 5 total; pdf, jpg, YouTube video
- · Networking with Attendees
- Access to Real Time Analytics see who has visited your booth, opened your materials and scheduled appointments
- Pre-Conference Registered Attendee List (pdf format)
- Full Conference Badges (limit 4)

Basic Booth - \$1,000

- · Resources Limit 3 total; pdf, jpg, YouTube video
- Networking with Attendees
- Access to Real Time Analytics see who has visited your booth, opened your materials and scheduled appointments
- Full Conference Badges (limit 2)

